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The benefits of using Blockchain for SMEs

Applications and the Marketplace

European DIGITAL SME Alliance

Funded by the European Commission
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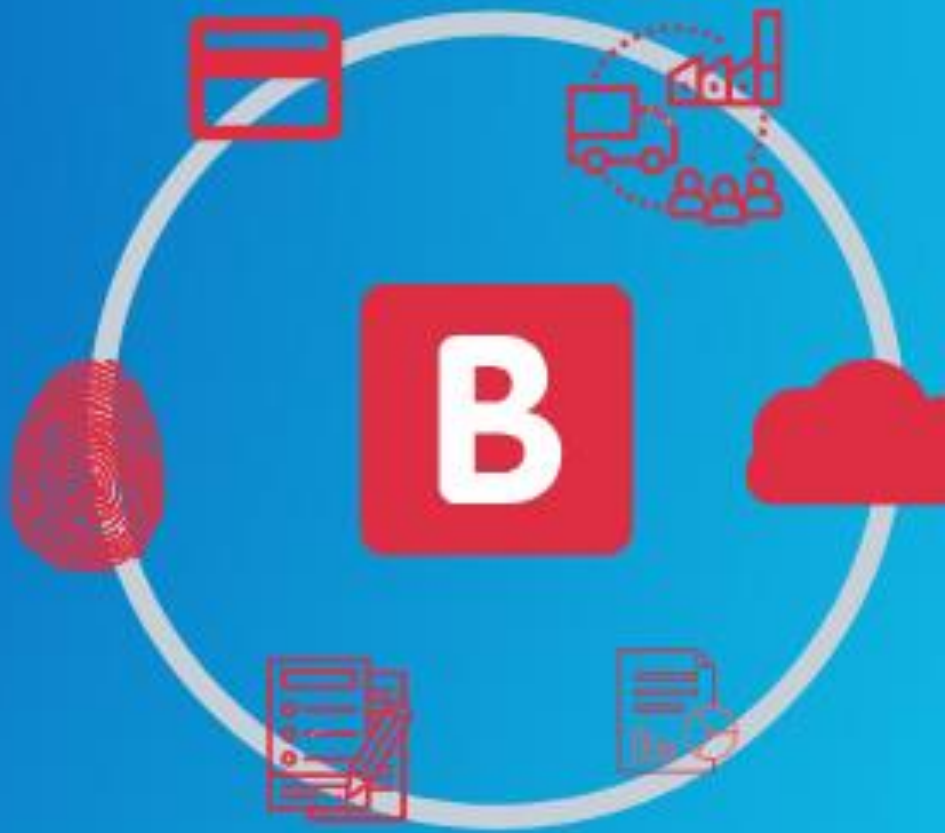
Blockchain applications for SMEs

- Payment solutions
- Smart Contracts
- Supply chain
- Distributed Cloud Storage
- Digital identity
- Data commerce



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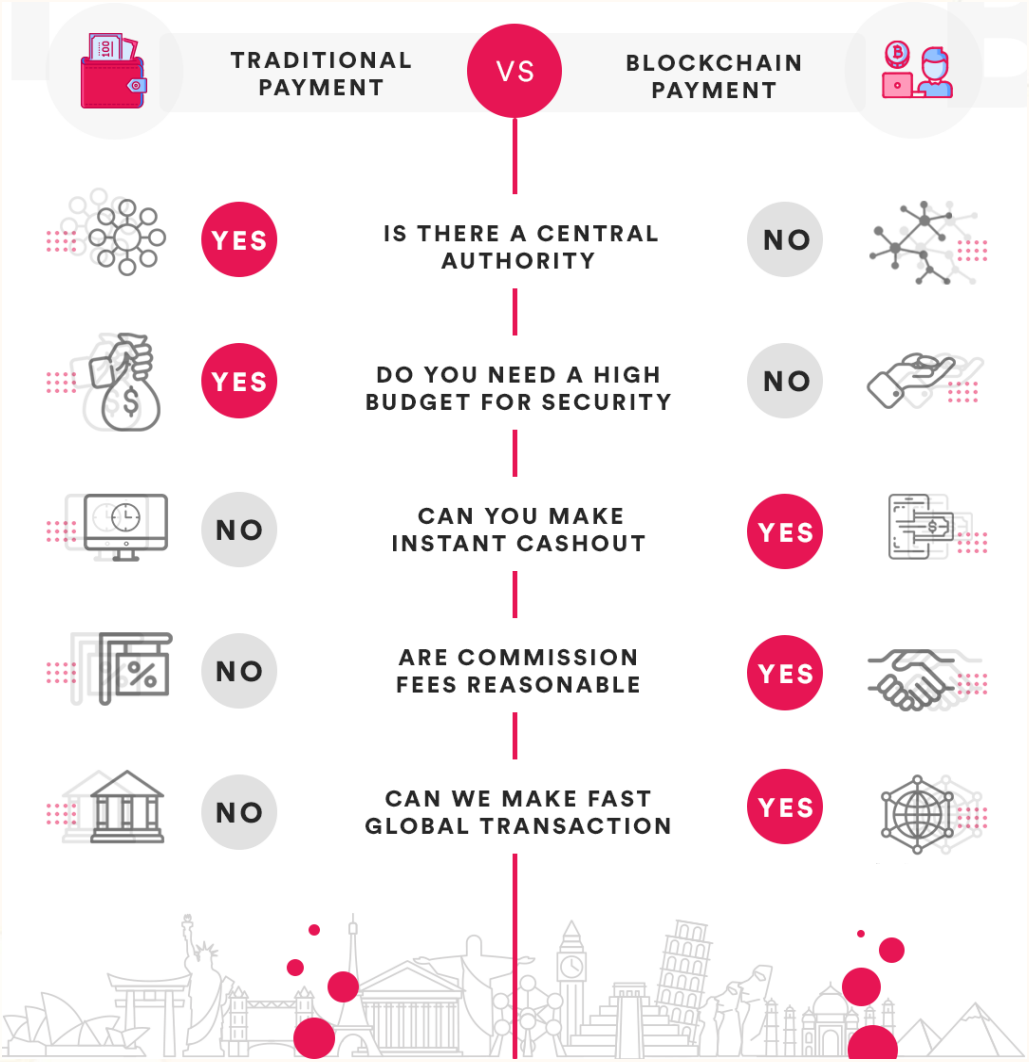
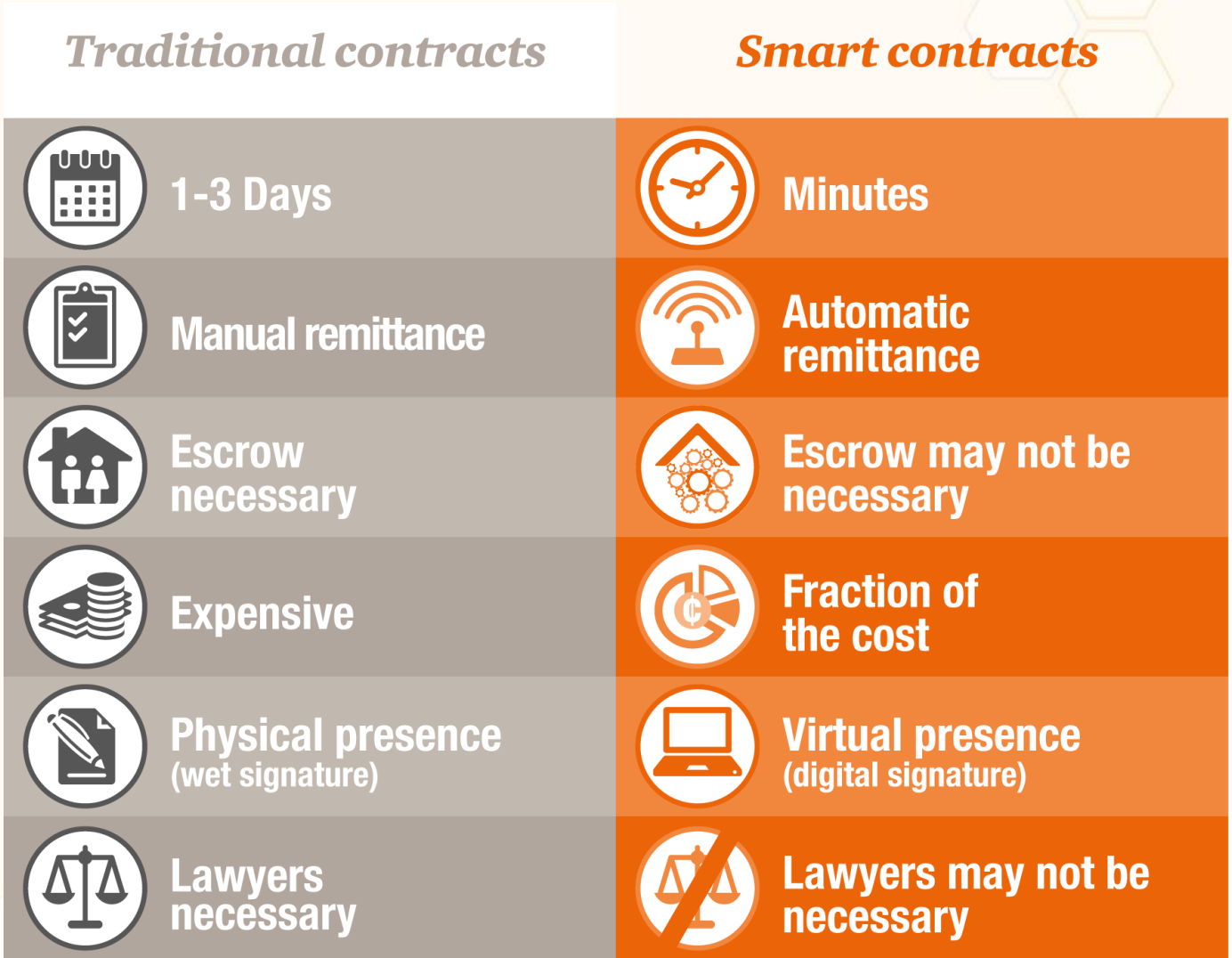
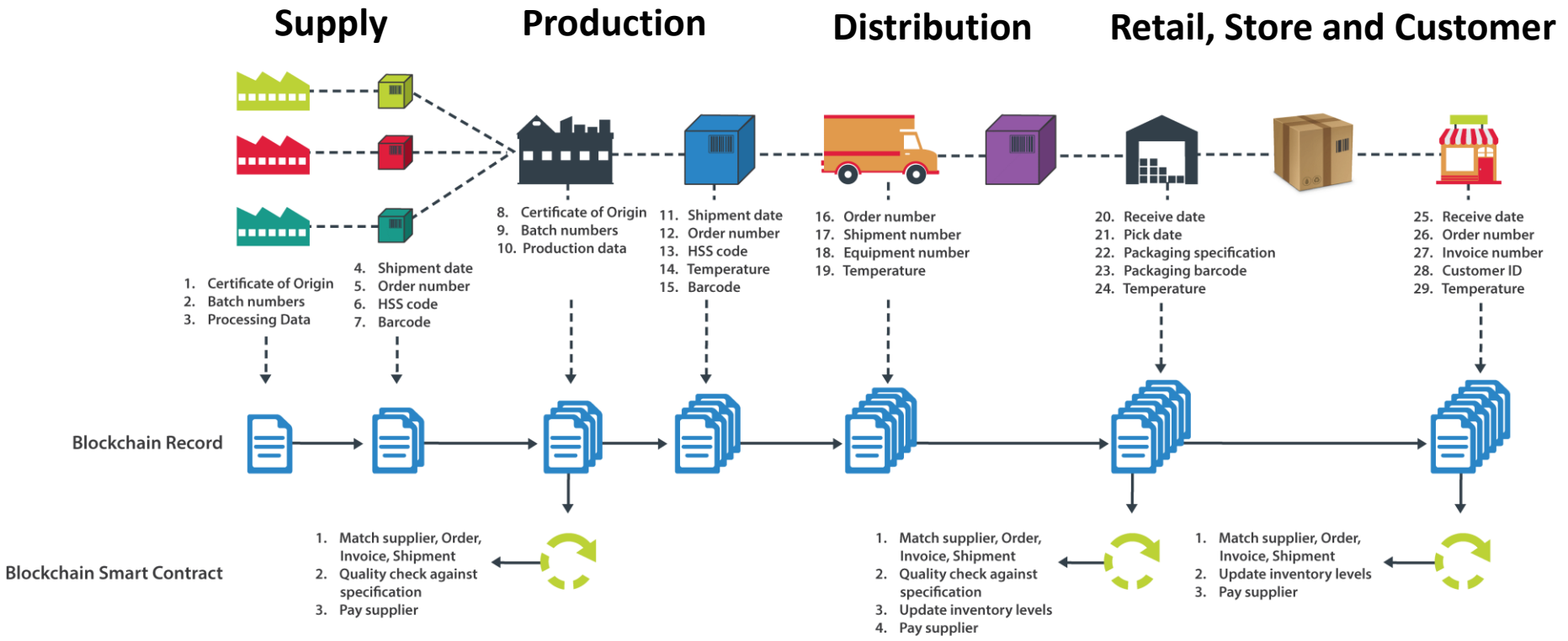
PAYMENT SOLUTIONS



SMART CONTRACTS



SUPPLY CHAIN



THE USE OF SMART CONTRACTS IN THE SUPPLY CHAIN LOGISTIC

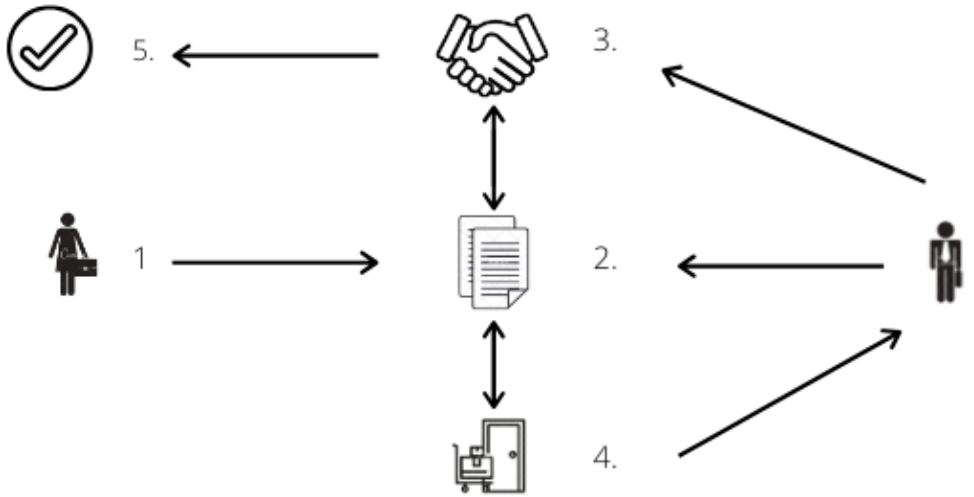
1. Supplier creates SM

2. Buyer validates SM

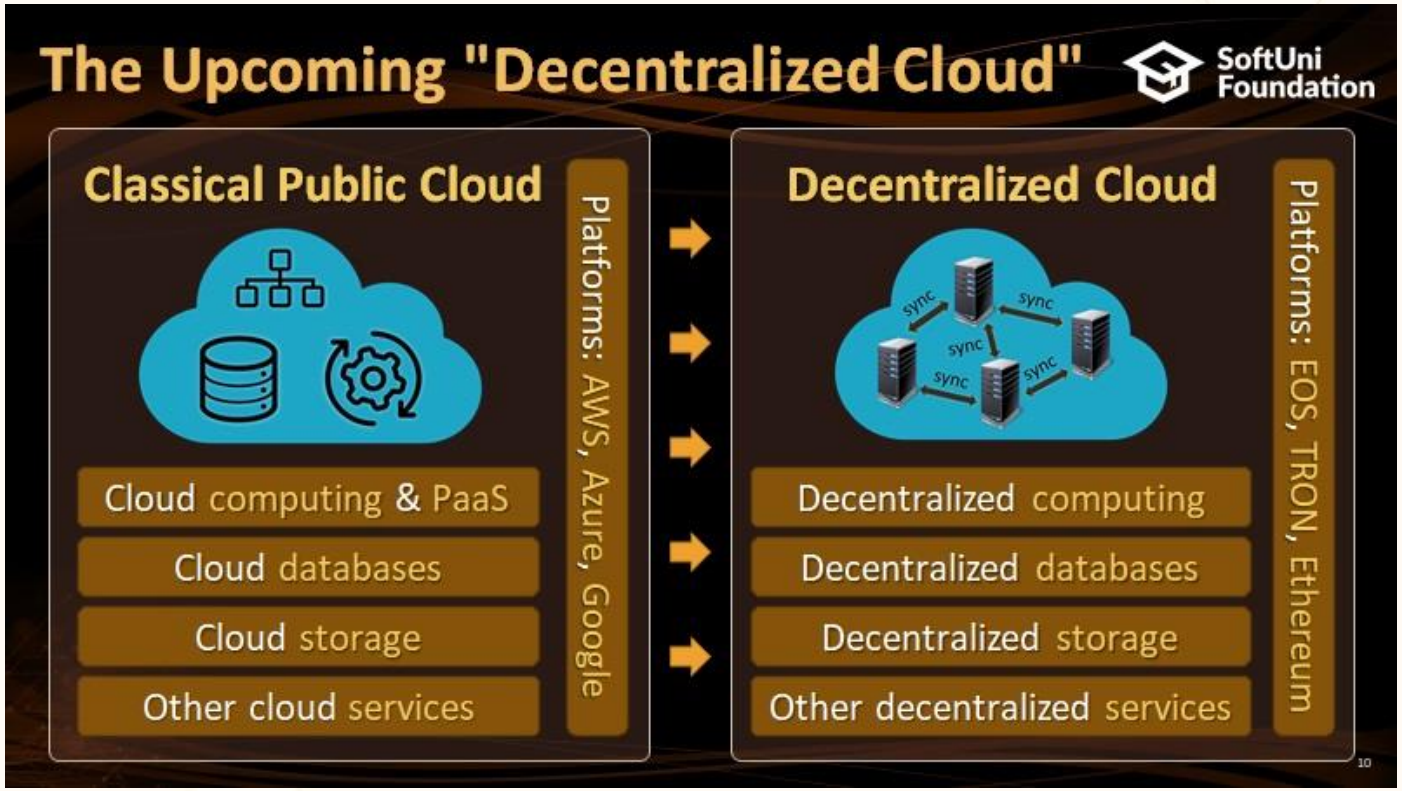
3. Assets placed in escrow and SM is updated

4. Shipment is tracked and delivered to the buyer

5. SM releases the asset to the supplier



DISTRIBUTED CLOUD STORAGE



DIGITAL IDENTITY

Digital signature

- Cryptography
- Private key + Public Key

The exact identity is deemed **irrelevant**

DATA COMMERCE

Blockchain-verified data sets assures

- Transparency
- Security
- Safety

IN CONCLUSION

Cyberwatching Marketplace

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The Marketplace

cyberwatching.eu/market-products-list

New innovation from European providers and R&I projects

+70 Services listed

Free Resources for SMEs

+20 Workshops & webinars

+1500 Community members

Make it easy for new users to find you!

Publish your services, news and videos

Promote at events and webinars

Create your organization/project profile

Respond to RFIs & RFQs

Connect with a new network of users and collaborators